Craig Davison

JavaScript-Focused Web Developer | WordPress | React | Node.js
Experience supporting live operations, logistics, and customer-facing teams

CONTACT DETAILS

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Links

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ncodein.com
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SKILLS & KNOWLEDGE

HTML
CSS
PHP
JavaScript
NodeJS
NextJS
React

GIT (GitHub)
NPM (Node Package Manager)

Tailwind CSS
Materialise
Bootstrap 4
WordPress
Bricks Builder

Responsive Web Design
Agile Trained

SQL (HANA, MySQL & Access)
MongoDB
SAP BW4HANA
HANA Modeling
SAP UI5

EDUCATION

2016 - BCS Foundation in Agile
2016–2021 - SAP BW/HANA Training
2002 - AVCE in ICT

About me

I'm a JavaScript-focused web developer with strong experience building interactive, browser-based applications, dashboards, and internal tools using HTML, CSS, JavaScript (ES6+), PHP, Node.js, and modern frontend frameworks.

My development journey began in the early 2000s with HTML and has evolved through enterprise reporting and operational environments into full-stack web development. **Before moving fully into development roles, I worked in frontline and coordination-based operational teams, including customer-facing support, work dispatch, and logistics functions within large, regulated organisations**. This early experience shaped how I approach clarity, process, and calm problem-solving in live service contexts.

During my time in SAP and MI-focused roles, I regularly built JavaScript-driven dashboards and tools that combined data accuracy with usability, supporting decision-making at scale in high-pressure environments. In recent years, I've focused more fully on web development, delivering responsive websites, internal tools, and custom integrations across WordPress, React, and REST and GraphQL APIs.

I enjoy working where logic and user experience meet, and I'm comfortable contributing within collaborative teams as well as taking ownership of end-to-end delivery, particularly in environments where reliability and clear communication matter.

PROJECTS & PERSONAL ACHIEVEMENTS

- **Freelance Web Development**
  - Delivered responsive, JavaScript-driven websites for local clients and charities, managing projects end-to-end from requirements to deployment.
  - Built dynamic front-end behaviour and custom functionality using JavaScript, HTML, CSS, PHP and WordPress.

- **Plant Hire Equipment Management Tool – Cadent / National Grid**
  - Developed a web-based application to track plant hire equipment, usage, ownership, and return status.
  - Implemented JavaScript-driven workflows and automated status checks, contributing to cost savings of approximately **£1.2m per year**.

- **Work Management Tool – Cadent / National Grid**
  - Built an internal web application to manage and auto-assign daily, weekly, and ad-hoc tasks based on availability and experience.
  - Improved workload balancing and validation efficiency through dynamic, rule-based logic.

- **Core KPI Dashboard – Cadent / National Grid**
  - Designed and developed an interactive, responsive dashboard to present operational KPIs across desktop and mobile devices.
  - Improved operational efficiency by up to **30%** through clear, real-time data presentation.

WORK EXPERIENCE

January 2024 Present

Founder of Ncodein.com (Web Development)

Overview
Delivered WordPress-based websites for local clients and charities, combining custom configuratic functionality to meet real-world client requirements.

Key Tasks and responsibilities
- Built responsive, interactive websites using JavaScript, HTML, CSS, PHP and WordPress
- Implemented client-side logic and dynamic UI behaviour to improve usability and engagement
- Translated client requirements into practical, user-focused technical solutions
- Managed version control, deployments, updates, and maintenance independently

Craig Davison
Full Stack Developer

- Worked directly with clients to scope work, provide guidance, and deliver to agreed timelines

2017 – August 2023

Lead MI Developer – Cadent/National Grid

Overview

Led the delivery of management reporting and internal tools supporting Emergency Response & Repair (ER&R), combining enterprise reporting platforms with custom-built web applications to address gaps in workflow, usability, and automation.

Key Tasks and responsibilities

- Built responsive, interactive websites using JavaScript, HTML, CSS, PHP and WordPress
- Implemented client-side logic and dynamic UI behaviour to improve usability and engagement
- Translated client requirements into practical, user-focused technical solutions
- Managed version control, deployments, updates, and maintenance independently
- Worked directly with clients to scope work, provide guidance, and deliver to agreed timelines

2011 – 2017

Junior MI Developer

Overview

Responsible for designing, building, and delivering management information reports in collaboration with process, operational, and functional teams, ensuring outputs met agreed requirements for cost, quality, and governance.

Key Tasks and responsibilities

- Built responsive, interactive websites using JavaScript, HTML, CSS, PHP and WordPress
- Implemented client-side logic and dynamic UI behaviour to improve usability and engagement
- Translated client requirements into practical, user-focused technical solutions
- Managed version control, deployments, updates, and maintenance independently
- Worked directly with clients to scope work, provide guidance, and deliver to agreed timelines

Additional Experience

Extensive experience working in both Agile and Waterfall environments, with a strong background in mentoring junior colleagues and delivering production systems in regulated environments.

Prior to moving into development roles, I spent several years working in frontline operational environments within Transco/National Gid before it was Cadent. This included:

- Contact centre support in high-volume, customer-facing environments
- Dispatch coordination for emergency and planned field engineering work
- Logistics coordination, arranging delivery of plant and equipment to engineers on site
- Close liaison with engineers, supervisors, and control teams in time-critical situations
- Trained in operational communication and call handling techniques, including Mary Gober performance and resilience training.

This experience shaped my approach to calm problem-solving, clear communication, and working effectively within live service operations.